



www.serialuae.com



Portfolio

Curtains

Roman Blinds

Roller Blinds

Wooden Venetian Blinds

Medical Curtains & Tracks

Sky Light Blinds

Honeycomb Blinds

Shangrilla Blinds



Let us dress your Windows

Curtains

Tailored beauty, elegance draped in style.

Aesthetically, curtains can dramatically alter the look and feel of a room. They add color, texture, and pattern, contributing to the overall décor theme. Curtains are versatile elements of home design that can transform spaces, enhance comfort, and express personal style.





Roman blinds are crafted from a single piece of fabric that folds neatly into horizontal pleats when raised, offering a clean and classic look that complements various interior styles. They are versatile and suitable for any room, from living rooms and bedrooms. They offer a tailored appearance that can blend seamlessly with curtains for a layered effect or stand alone for a minimalist touch.

Roman Blinds

Step up your decor with perfect pull.

Roller Blinds

Subtle yet stylish window treatment.

Functionally, roller blinds offer excellent light control and privacy. With various fabric options, including blackout, sheer, and translucent materials, they cater to different needs, from fully blocking sunlight to gently diffusing it. They can help regulate indoor temperatures by reducing heat gain, thus contributing to lower energy costs. Aesthetically, roller blinds provide a clean and contemporary appearance. They are available in a wide range of colors, patterns, and textures.





Wooden Venetian blinds provide excellent light management. The adjustable slats allow you to control the amount of sunlight entering the room, from full exposure to complete blockage. Aesthetically, wooden Venetian blinds bring a natural, earthy vibe to interiors. They come in various wood finishes, stains, and colors. Their rich texture and grain add depth and character to windows. Wooden Venetian blinds are durable and can withstand daily use.

Wooden Venetian Blinds

Natural beauty with precise light control.

Sky Light Blinds

High level comfort offering superior light control.

Skylight blinds are essential for managing light, heat, and privacy, transforming skylights into adaptable features. This is particularly useful in preventing glare and protecting interior furnishings from harmful UV rays for spaces with overhead windows. Skylight blinds are operated using motorized systems offering the convenience of remote control or smart home integration for effortless adjustment.





Functionally, medical curtains are designed to offer quick and effective privacy for patients undergoing medical examinations, treatments, or resting in shared spaces. Made from durable, fire-retardant, and easy-to-clean materials, these curtains feature antimicrobial coatings to further enhance their hygienic qualities. Medical curtains are equipped with features like mesh tops for air circulation and tracks for smooth, efficient movement.

Medical Curtain & Tracks

Aesthetics to support patient care and facility operations effectively.

Honeycomb Blinds

Beyond the ordinary with distinctive style.

Honeycomb blinds, their unique structure is made up of a series of connected cells that resemble a honeycomb, which traps air and forms an insulating barrier between the window and the room. They come in various opacity, from sheer to blackout, catering to different lighting preferences and privacy needs.



Shangri-La blinds, feature a unique design, consisting of soft fabric vanes suspended between two sheer fabric layers, creating a seamless and luxurious appearance. The adjustable fabric vanes can be tilted to achieve varying levels of light filtration, from gentle illumination to complete room darkening, while the sheer fabric layers maintain a soft, diffused look even when the vanes are closed. This design provides privacy without sacrificing natural light.

Shangrilla Blinds

Unique blind for light & luxury.

Motors for Blinds & Curtains



FRANCE



ITALY



NETHERLAND

Fabrics for Roller Blinds



USA



GERMANY



FRANCE



CHINA

Component System for Roller Blinds



ITALY



TAIWAN

Fabrics for Curtains



ITALY



ITALY



ITALY



USA



DENMARK



BELGIUM



UK



ITALY



UK



UK



ITALY

Milestones of Excellence

CORPORATE OFFICES

Bukhatir HQ Tower - Sharjah
RTA HQ - Dubai
Dubai Police HQ - Dubai
LG Electronics Regional HQ - Dubai
Accor Hotels Regional HQ - Dubai
Dubai Courts - Dubai
Israel Embassy - Abu Dhabi
Italian Embassy - Abu Dhabi
USA Embassy - Abu Dhabi
Linkedin Regional HQ - Dubai
Govt. of Dubai - Media Office, Dubai
Chanel Regional Office - Dubai
Al Dar HQ - Abu Dhabi
Dubai Deep Dive - Dubai
Arada Sales Office - Sharjah
Harman House - Dubai

BANKS & INSURANCE

Barclays Bank - Dubai
Mashreq Bank - Dubai
ENBD - Dubai
Emirates Development Bank - Dubai
Oman Insurance - Dubai
RAK Bank - Sharjah & Ras Al Khaima
Saudi National Bank - Dubai
Ajman Bank - Dubai & Ras Al Khaima
Bank of China - Dubai
Al Hilal Bank - Fujairah
Duetsche Bank - Abu Dhabi
Noor Bank - Dubai
Bank Al Falah - Dubai
Qatar Insurance - Dubai

SCHOOLS & UNIVERSITIES

President School - Dubai
Applied Tech. High School - Abu Dhabi & Sharjah
Secondary Tech. School - Abu Dhabi & Sharjah
American Creative Science - Sharjah

FIVE STAR HOTELS

The Address Downtown (Guest Rooms & Public Area) - Dubai
The Address Skyview (Guest Rooms & Public Area) - Dubai
The Address Residences Dubai Opera - Dubai
W Hotel (Guest Rooms & Public Area) - Palm Jumeirah, Dubai
Elements Hotel (Guest Rooms & Public Area) - IMPZ, Dubai
Taj Grandeur Residence (Guest Rooms & Lobby) - The Palm, Dubai
Leva Hotels (Guest Rooms & Lobby) - Sh. Zayed Rd. Dubai
Aloft Hotel (Guest Rooms & Public Area) - IMPZ, Dubai
Marriott Residence Inn (Guest Rooms & Lobby) - Jaddaf, Dubai
Riu Hotel (Guest Rooms) - The Palm Deira, Dubai
Intercontinental Hotel (Guest Rooms & Restaurants) - DFC, Dubai
V Hotel (Guest Rooms & Lobby) - Al Habtoor City, Dubai
Mandarin Hotel (Guest Rooms & Public Area) - Muscat, Oman
Marsa Al Arab Hotel (Public Area) - Dubai
Dusit Thani (Guest Rooms) - Abu Dhabi
Meydan Hotel (Wet Areas) - Dubai
Grand Hyatt (Ballroom) - Garhoud, Dubai
Le Meridien Airport Hotel (Ball Room) - Dubai
Crown Plaza Hotel (Restaurants) - DFC, Dubai
Nassima Towers Hotel (Restaurants) - Dubai
Five Hotel (Restaurants) - JBR, Dubai
Sports Hotel, Hudayriyat Island (Guest Room & Public Area) - Abu Dhabi
The Rufescent by Marriott (Guest Room) - JLT, Dubai

LUXURY VILLAS & APARTMENTS

Palm Jumeirah
Emirates Hills
Dubai Hills
Al Barari
Nad Al Sheba
Burj Khalifa
City Walk
Dubai Marina

HOSPITALS & CLINICS

Cleveland Clinic - Abu Dhabi
American Hospital - Dubai
Clinica Sabah Hospital - Dubai
i Care Clinics - Dubai
Royal Phoenix Clinics - Dubai
Oxford Clinic - Dubai
Aspris Health Care - Dubai
Kandinsky Clinic - Dubai

ATC

Air Traffic Control - Oman
Air Traffic Control - Al Ain
Air Traffic Control - Abu Dhabi



Email: info@serialuae.com

Phone: +971 4 3395260

Office/Showroom: No. 2, First Floor, Union Coop Building, Next to Oasis Mall, Al Quoz 1, Dubai, UAE.

Factory: No. 9, Mattar Al Tayer Storage, Next to Emirates Macaroni Factory, Al Quoz 1, Dubai, UAE.